

Experience Expanded

CREATIVE DESIGNER | REMINGTON & VERNICK ENGINEERS | 2017–2017

- Responsible for company rebranding and logo redesign as well as all other design projects, including illustrated renderings
- Chairman of Digital Marketing Committee and Website Redesign Project Manager
- Social Media Manager and Email Blast Coordinator
- Various other duties included photography, content writing, editing, business development, and PR
- Member of Activities Committee and helped organize company events

WEB MASTER & DESIGNER | URBAN ENGINEERS, INC. | 2012–2017

- Maintain the website, graphics, and content
- Lead designer on several high-profile proposals culminating in multi-million dollar wins for key projects
- Design ads, proposals, leave behinds, and posters
- Photograph and video events, people, and projects
- Member of C3 Creative Board, an internal group that organizes, expands, and develops creative projects to push corporate awareness and employment retention
- Represented organization at key public events and charitable galas
- Maintain information touchscreens throughout the office and trained another to transition into that position.

SENIOR ASSOCIATE DESIGNER / PHOTOGRAPHER | MTI PHOTOGRAPHY, LLC. | 2014–2017

- Design promotional material for the photography firm
- Photographer on select events
- Videographer

OWNER / DESIGNER | COPPER OWL PRESS | 2011–2017

- Consult author on the various platforms for submitting and selling published work
- Advise on the various means of self-promotion and marketing
- Guide on printing and distribution of book
- Design cover and interior formatting, set up and website, and setup eCommerce for book sales
- Supply ghost writing, content editing, and gather third party copy-editing services
- Published: Accepted Secured Significant, by Kemley Whiteside; Photography Business, Basics, and Best Practices, by Andrew Ludewig

COVER DESIGNER | MUSE IT UP PUBLISHING | 2011–2015

- Redesigned company logo
- Worked with authors to create covers that would attract readers to their books
- Awards: 2nd in the You Gotta Read Cover Contest, Two 2nd a 6th place finish in the Preditors and Editors Cover Contest, and Finalist in the 2013 EPIC Ariana Awards Cover Contest

WEB DESIGNER / IT MANAGER | DEAN MCCRARY IMPORTS | 2011–2012

- Managed website and online inventory for 3 sites and 5 franchises: pictures, pricing, specials, and 3rd party inventory listings (AutoTrader, Cars.com, and more)
- Managed the network and email accounts
- Managed and maintained all electronics: computers, software, phones, printers, faxes, copiers, service testers for Kia, Mazda, Volkswagen, Audi, and Porsche